

## **WEBSITE BUILDS**

# When you want a high quality, industry-focused website that delivers results.

Our website design & development packages start with a marketing strategy, then using design & technology best practices we build a site that performs. We work in partnership with our clients — from concept through implementation — to ensure that business, brand and culture are represented.

## SIMPLE DETAILS

- 4-12 weeks from kick-off to launch (depending on complexity)
- Design & development included
- Site is built on a custom CMS
- Features: search, image carousels, custom navigation, social plug-ins and more.

## **USEFUL FOR**

- Creating a strong online presence
- Increasing engagement of your target audience
- Hosting content



# 37% of marketing managers

believe that the most important channel for engaging customers is content-led websites.

## **ADDITIONAL SERVICES**

These additional marketing services compliment or work well with a Website Build:

## **CONTENT**

Develop fresh content for your new or updated site.

## SEO/PPC

Drive traffic to your new or updated site.

# **SEARCH-PRESS-PRO**

Announce the launch or update of your site.